



## RESORT TO THE BEST JOINS FORCES WITH CANLINK TRAVEL

April 3, 2018

Resort To The Best and Canlink Travel, two of Canada’s leading luxury resort representation companies, today announced an agreement to join forces. The combined companies, operating as Canlink Travel, will bring together marketing initiatives and synergies that have been built throughout each of their many years serving their resorts and the Canadian Travel Industry. Resort to the Best and Canlink Travel each represent some of the most sought-after luxury properties in the marketplace today. As one, they will provide Canadian retailers and tour operators with a seamless experience, more choice and enhanced services targeting the needs of their customers. This will also provide new opportunities and enhanced visibility in the Canadian marketplace for the properties they represent.

“The hotels that Resort To The Best represent are my passion and I know that Canlink feels the same about theirs,” said Lillian Day, President, Resort To The Best. “There is no doubt, that our combined strengths will be a great benefit to travel agents, tour operators, our hotels and other partners throughout the luxury industry.”

Canlink will continue to operate their office in Toronto while Lillian will maintain the Calgary office which was opened two years ago. Working together, the two offices will establish a stronger national presence while creating supplemental benefits and increased exposure for the company’s hotels and resorts across Canada.

“For many years we have admired Resort To The Best and their selection of luxury properties,” says Elaine Carnegie, President of Canlink. “Luxury Travel is one of the fastest growing segments of Canadian travel and we are very excited about the opportunity this venture will create for us and all of our partners.”

Under the Canlink banner, the combined company’s lineup of luxury properties now includes Jade Mountain and Anse Chastanet in St. Lucia, Hermitage Bay and Carlisle Bay in Antigua, Spice Island Beach Resort in Grenada, Port Ferdinand and St. Peter’s Bay in Barbados, The Tryall Club and Jamaica Inn in Jamaica, Grace Bay Club and The Sands at Grace Bay in Turks and Caicos, One&Only Palmilla in Cabo San Lucas, Mexico and One Aldwych in London, England.

This new agreement is effective immediately.



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